

What is the cost of Milk Fever?

Cost of not supplementing Calcium

- One Milk Fever case costs \$1500* in lost income
- The average Milk Fever incidence in NZ is 2%
- On a 500 cow dairy farm the cost of Milk Fever is \$15,000!

Cost to supplement Healthy Cow Calcium

- At recommended rates for the entire season is approx.
\$6.10 per cow
- 500 cows X \$6.10/cow = \$3,050.00 for Healthy Cows.



**Can you afford
not to supplement?**

**healthy
COW**

*Vetfocus <http://www.vetfocus.co.nz/afawcs0149991/CATID=12/ID=13/SID=894207161/productdetails.html>

AB LIME

Call 0800 227 559

www.healthycow.co.nz